



Teepa Snow's Positive Approach® to Care



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\$259B

will be spent by the U.S. in 2017 on Alzheimer's disease and other dementias

THE CHALLENGE

The number of Americans living with Alzheimer's disease is growing rapidly. An estimated 5.5 million Americans of all ages have the disease. Today, someone in the United States develops Alzheimer's disease every 66 seconds. By mid-century, someone in the United States will develop the disease every 33 seconds.

As the sixth leading cause of death in the United States, Alzheimer's disease has staggering effects on healthcare costs. In 2017, Alzheimer's and other dementias will cost the nation \$259 billion. Further, the direct-line staff that care for individuals with dementia and Alzheimer's often experience physical, mental, and emotional distress. These employees have incredibly difficult jobs, and they often do not receive the training necessary to provide proper dementia care. Turnover rates are high among direct-care workers providing care to those

with dementia, and recruitment and retention are persistent challenges. Inadequate education and challenging work environments have also contributed to higher turnover rates among nursing staff across care continuums.

THE SOLUTION

Relias Learning has partnered with Teepa Snow, America's leading educator on dementia, to provide post-acute care staff with foundational dementia care training.

Positive Approach® to Care (PAC) philosophy encourages care-partners to:

- Respond to a person's change in cognition and abilities in a way that is not hurtful or offensive.
- Recognize that the person with dementia is doing the best they can and that if something isn't working, it's the responsibility of the care partner to change their approach and behaviors toward the person with dementia.

- Understand that, with practice, common reactions to the person with dementia can become thoughtful responses that improve quality of life for everyone involved.
- Notice the physical and sensory environment (lighting, sound, activity) surrounding a person living with dementia and make changes as necessary.

1

Basic Package

Three modules that serve as an introduction to the Positive Approach® to Care philosophy.

- Meet Teepa Snow
- Dementia 101
- Challenging Behaviors

2

Standard Package

Staff receive access to content in the Basic Package, as well as:

- Teepa’s GEMS®
- Brain Changes
- Meaningful Activities
- Music
- Dementia Care Provision
A practical overview on risk reduction in professional settings and reframing of complex situations.
- PAC Skills Make the Difference
“How To” demonstration of care partnering techniques with people living with dementia and a breakdown of the steps and approach.
- Staff receive access to content in the Basic and Standard Packages, as well as Seeing It from the Other Side content.
Seeing It from the Other Side is a three-part series that equips individuals with foundational dementia knowledge including Normal/Not Normal Aging, Hand-under-Hand®/ Positive Physical Approach™ and Teepa’s GEMS®. Teepa acknowledges common habits in caregiving and news ways of approaching the person living with dementia.

GET STARTED

References: http://www.alz.org/documents_custom/2017-facts-and-figures.pdf

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